

Gujarat Environment Management Institute (GEMI)

(An Autonomous Institute of Government of Gujarat)

Organizes e-Contest on the occasion of

WORLD ENVIRONMENT DAY

JUNE 5, 2025

Theme: Ending Plastic Pollution
Hashtag: #BeatPlasticPollution

CONTEST ALERT: PARTICIPATE & WIN

Posters Design Competition

For Category A, B & C

Topics for Category (A)

- Plastic-Free World: The Future We Deserve
- Plastic Kills Slowly but Surely

Topics for Category (B&C)

- Disposal vs. Sustainability: An Ongoing Battle
- Plastic is the New Pandemic
- Green Innovation: An Engineered Way to tackle the Plastic Waste Crisis

Upcycling: Turn Trash into Treasure

For Category B & C

Topics for Category (B & C)

- Beyond the Bin: Giving Plastic Waste a New Life
- Creative Reuse: Upcycling Plastic Waste into Value-Added Products

Reel it, Beat Plastic Pollution.!!

For Category B & C

Topics for Category (B & C)

- Everyday Acts Against Plastic
- From Routine to Responsible: Beating Plastic Daily

Categories

A: AGE 5 TO 12 YRS
B: AGE 13 TO 20 YRS
C: 21 YRS AND ABOVE

Start



End



To participate scan here



Prizes

1st 5000/-
2nd 3000/-
3rd 2000/-

**Read all the rules carefully before applying*

For queries contact:
7016265862

"We Provide Environmental Solutions"

E-CONTEST RULES & GUIDELINES

- To participate in the contests scan the QR code. That will open the page displaying the google link for all contests, to participate open the link of respective contest and complete your submissions for one or more contests. The contest specific rules are as follows; read all the details carefully as noncompliance to the same may lead to disqualification.
- Start date: 19 May, 2025
- End date: 30 May, 2025 (Late submissions will not be accepted under any circumstances.)
- Online Result declaration: 03 June, 2025
- The distribution of prizes, certificates, and awards is scheduled on 5 June, 2025 at main environment day event to be held in Gandhinagar. (Time and venue will be duly communicated)
- Participants can participate in more than one contests, however, the duplicate participation/entry in same contest leads to disqualification.

A: POSTER DESIGN COMPETITION (CATEGORY A, B & C)

Poster Preparation:

- The poster should be of maximum A1 and minimum A3 size.
- Poster shall be strictly relevant to the theme.
- Medium to be used includes pencil, markers, crayons, pastels and painting colors.
- The topic of poster/theme should be clearly mentioned at the Top Centre Margin of the Poster. Whereas, the details of Participant (s) (Name, Category & Age, date, Address) shall mentioned on the bottom right corner of the page. In case, if there are more than one participants, enter their names on poster and submit their details in the form before final submission. **A poster can be prepared in a group of maximum 3 participants.**

Poster submission

- Three mandatory photos are to be uploaded in the form that includes:
 - Photo 1: Displaying the participants making the poster (half done image of poster submitted).*
 - Photo 2: Displaying the participants holding the final poster*
 - Photo 3: A clear picture of final submission in jpeg / pdf / png format of the poster*
- The poster is to be submitted in Google form in jpeg / pdf / png formats only
- Maximum file size is 5 Megabytes (5MB). However, the poster uploaded shall be clear and of good resolution.
- Computerized/downloaded posters will be straight away rejected. It should be original and hand made.

Criteria for judging

- Originality, creativity, neatness, visual appeal and relevance to the theme.

B: UPCYCLING (CATEGORY B & C)

Model Preparation

- In Upcycling - One useful/decorative item/model is to be prepared out of plastic waste materials in a group of maximum 2 participants.
- Plastic waste material used for model making can be anything like plastic cartons/bottles/spoons/cutlery/CDs/toy parts, or any used plastic items that otherwise would be thrown away.

- Other than plastic waste material, glue/fevicol, pins, colors, lace, scissors, cardboard, newspapers, thread etc. can also be used to enhance and give finishing to Art work.
- The Upcycling item/model if found to be not made on own or participants will be rejected. Further, if the same is not found to be prepared from waste or used items or in accordance to the theme shall also lead to disqualification.

Criteria for judging

- Raw material used, innovation, creativity & usability of the object made.

Submissions

- *The participants will have to upload 1 video showcasing the time lapse or making of the model (max. 60 seconds) including briefing about model & 2 photographs (max. 5 MB)*
- *The models of participants shortlisted will be asked for verification via video conferencing.*

C: REEL COMPETITION (CATEGORY B & C)

- The reel must be an original creation. You can only refer and inspire by existing trends online. Plagiarized content leads to disqualification.
- Any offensive, name-calling, derogatory remarks, and/or regional slang towards any person/community/region/religion/country/state should not be used.
- The video should not exceed 60 Seconds. Reel video can feature an individual or a group of people. The captions provided by the participants should be less than 100 characters.
- Please use one medium of language for the reels. The submissions can be in either English, Hindi or Gujarati.
- As per Reel format, the video should be made vertically and not horizontally
- **A reel can be submitted by a group of maximum 2 participants.**

OTHER GENERAL RULES

- Residents of the **Gujarat state are only eligible** for the contest.
- There is no registration fee.
- Any participant found violating rules and regulation would be disqualified from competition.
- e-Certificate will be provided to the participants of the contest.
- **The distribution of prizes, certificates, and awards is scheduled at 5 June, 2025 at main environment day at Gandhinagar.**
- The shortlisted posters and Upcycling models will be verified by means video conference before declaration of final results and if required might asked for the submission in hard copy to this Institute addressed to "GEMI Bhavan", Plot No. B: 246-247, Electronic Estate, GIDC, Sector 25, Gandhinagar - 382024 Gujarat.
- **The final result will be declared on website www.gemi.gujarat.gov.in and Institute's social media platform on 03 June, 2025.**
- The posters, Reels and Upcycling models of winners will be published on GEMI's official website and social media
- The decisions of the Judges in deciding the ranks will be final and binding to all.
- The prize amount will be provided through NEFT.
- All content submitted will be considered as the sole property of Gujarat Environment Management Institute (GEMI). The content submitted cannot be used for re-submission to any other events.
- Director, Gujarat Environment Management Institute reserves all rights to decide upon the matter related to contest.